



## MARKET ANALYST

SMR is an international Market Research company located in Reutte / Tyrol / Austria. Our primary task is to provide market intelligence and strategic advice to the global Specialty Steel Industries (stainless steel, tool steel, nickel alloys, etc.). Our projects are primarily single client studies in support of speciality steel producers making market entrance, market development or investment decisions. Beside the market studies, SMR is also active in organising conferences and seminars world wide. For more information please refer to our website: <http://www.smr.at>

SMR enjoys a unique position within the global Specialty Steel Industry, and therefore demand for our services is continuously growing. For this reason we are looking for a Market Analyst to reinforce our highly professional team.

### TASKS:

After a training period the Market Analyst should be able to independently manage and execute complete projects. Typical activities are: project management, desk research, field visits, end user interviews, competitor analysis and strategy formulation. All reports are completed in the English language. At the end of the study the Market Analyst will present the results to the client. Extensive global travelling is part of the assignment.

### REQUIREMENTS:

A completed academic education coupled with the understanding of business economics is a basic requirement. Experience in metallurgy or mechanical engineering would be an additional asset. We are looking for a person having a highly analytical mind, who has a very good feel for "figures" and who strives for excellent results. You should also be able to effectively communicate and report the findings of your analysis to colleagues and customers. A very good knowledge of English is required, and you should also have experience with presentation techniques. We will support you in filling up eventual knowledge gaps. Flexibility is required as you will travel on regular basis to visit companies in various parts of the world.

If you are interested in this challenging professional opportunity please forward your application with CV and university results to:

*Mr. Markus Moll*

**SMR Steel & Metals Market Research**

Kohlplatz 7 A-6600 Pflach

**Austria**

[marketresearch@smr.at](mailto:marketresearch@smr.at)